

SHI ACADEMY



www.academy.seohunkinternational.com

 /SHI-Academy



SEO, SEM & MDM - Google SEO training course for computer or mobile. It's for social media managers, executives and entry-level employees as well as freelancers. Get a bloomy career in E-world.

SEO EXPERT PROGRAM

Duration: 2 Months

Qualification: +2 & Above, Computer & Internet Knowledge

Course Fee: Rs. 7,000/- (Ex. Service tax)

Seats: 8/Batch

SEM MASTER PROGRAM

Duration: 2 Months

Qualification: +2 & Above, Computer & Internet Knowledge

Course Fee: Rs. 10,000/- (Ex. Service tax)

Seats: 8/Batch

MASTER IN DIGITAL MARKETING

Duration: 2 Months

Qualification: +2 & Above, Computer & Internet Knowledge

Course Fee: Rs. 13,000/- (Ex. Service tax)

Seats: 8/Batch

WHO?

Online marketers, In-house SEO's, web marketing agencies, consultants who are looking for ways to enhance and improve website visibility in the natural search engine listings.

- Online Marketers
- Marketing Executives
- Web Developers
- Product Managers and Brand Managers
- IT Programmer
- Students
- Small Business Owners/Entrepreneurs
- Copywriters and Content Writers
- Marketing Consultants
- PR Professionals

You do NOT need a technical background or be a web designer/programmer to benefit from this SEO course

WHY?

This specialized SEO skill, leadership orientation and competencies gained from SHI ACADEMY will give you a definitive edge in the competitive marketplace. Upon completion, you will have the ability to think and function like an online marketer in the workplace. Welcome to the world of fun, challenging, fulfilling and fast track SEO career growth path.

Statistics from Naukri.com show that, near about 20,000 Web Marketing posts remain vacant in India. Just imagine the rest of the world.

INCLUDES

Search Engine Optimization SEO best practice and hands on training in

- Fundamentals of Search Engine Optimization
- SEO Best Practices and Guidelines
- How search engines work
- Types of Search Engines
- How Website works
- Google Webmaster Guidelines
- Search engine guidelines
- Case study of white hat SEO
- Case study of black hat SEO
- Current SEO scenario
- SEO project management
- On page/off page SEO
- Impact of social media in search engine rankings
- Keyword research
- SEO design and architecture
- SEO copy writing
- Link/Relationship building
- Universal SEO
- Local SEO
- Mobile SEO
- SEO Tools and techniques
- Latest SEO Algorithm changes and updates
- Google Panda Updates
- Google Penguin Updates
- Social media Marketing
- Digital Marketing

ADD ON COURSES

- 1 Google Analytics: Become a Google analytics expert in 10 Days.
Fees: 2000 INR/-
- 2 Keyword Analysis: Become a Keyword analytics expert in 10 Days.
Fees: 2000 INR/-
- 3 PPC: Learn Basic of PPC & How to Set up an adword account.
Fees: 2500 INR/-
- 4 Face book advertising: Become a Face book ad Network Manager.
Fees: 2000 INR/-

SOME NUMBERS TO FOCUS:

Number of SEO Companies Globally: 1,790,000+

Number of Websites Globally: 700,000,000+

Number of Websites Coming/day: 150,000+



For Admission Please Contact

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SHI ACADEMY

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Naharkanta, Rudrapur, NH-5, Bhubaneswar

Branch Office

Plot -170, Baya Baba Math Lane
Oppsite - Reliance Trendz, Unit-9, Bhubaneswar

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